



ELKTON COMMUNITY LITTLE LEAGUE
P.O. BOX 75
ELKTON, MD 21922
FEIN: 23-1049837



Advertising signs starting at just \$250.00

Dear Little League Supporter,

The chill of winter will soon be gone and the laughter of children will fill the air on the 17-acre Elkton Little League complex, as another season of baseball/softball gets underway, our opening day festivities are scheduled for Friday April 9th, 2022. ***Please plan to join us!***

The Elkton Little League is a not-for-profit charitable organization founded over sixty years ago. As a corner stone for the community, the organization serves children ages four through sixteen. **The league is run and managed by community volunteers and promotes character, courage, teamwork and loyalty through the favorite pastimes of baseball and softball.** Through the generous donations and support of community businesses, the Elkton Little League maintains a standard of excellence for all our participants each year.

Our Program on average fields 40+ teams annually and the facility at Elkton Little League draws in over 60,000 unique visitors each year, through our recreational baseball and softball programs, and by hosting weekend **Travel Baseball Team Tournaments** and **challenger games** uniting communities throughout Cecil County and the surrounding areas including Delaware, Pennsylvania and New Jersey.



Through a wide variety of sponsorships and customized advertising programs, the executive board is ready to work with you and your business to maximize the exposure that is available for your company and its business objectives. ***Join us in a combined effort to support a community pastime for our children and reach the vast audience that is ready to receive your company's message.***

We have developed a marketing/advertising program for the Elkton Little League complex with over 300 advertising opportunities, ***(Ranging in sizes: 9'x3', 8'x7', 9'x7' & 8'x14')***

High Traffic Areas & Outfield Fence Signs

Field Maintenance Sponsorships

Elkton Little League Website Sponsorship

There are also value packages available to maximize your advertising exposure at the complex:

Grand Slam Package (Signs on all fields + high traffic sign)

Fields of Dreams (Field Sponsor + field signs + high traffic)

In addition, we have included a **Quantity Discount** for community supporters interested in advertising in multiple fields and/or multiple locations around the complex, details are available on the included order form.

Please complete the enclosed order form(s) and select your sign(s) size and location(s).

Please return the completed form with payment in the enclosed return envelope, email your ad copy to: ElktonLL21921@gmail.com, we can also assist with your design if needed. Please contact **Scott Slavin at 443-945-5822** with any questions about the sign program or to discuss creating a customized Elkton Little League advertising program for your business.

Best Regards,



Scott Slavin, VP of Fundraising - Elkton Little League – ElktonLL21921@gmail.com



Field # 7 T-Ball

Advertising Available

(4) Team Sponsorship
 (20) 7' x 4' Dug Out Fence

Outside Outfield Fence #1
 (47) 8' x 7' (outside)

Field # 6 Minor B Baseball

Advertising Available

(4) Team Sponsorship
 (20) 7' x 4' Dug Out Fence

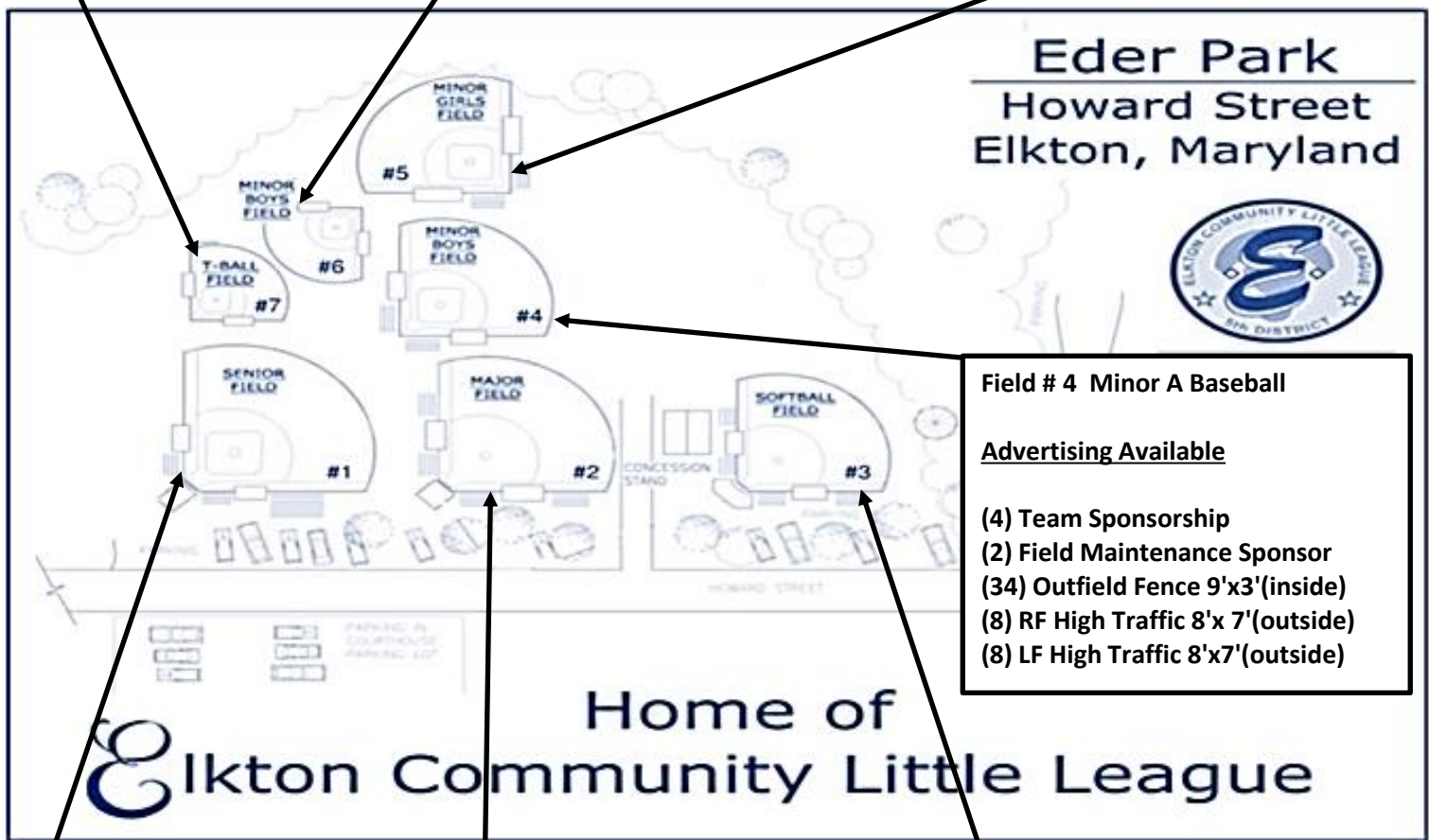
High Traffic Between #6 & #4
 (8) 8' x 7' (outside)

Field # 5 Minor Softball

Advertising Available

(4) Team Sponsorship
 (20) 7' x 4' Dug Out Fence

Batting Cages by #5
 (17) 9' x 3' (outside)



Field # 4 Minor A Baseball

Advertising Available

(4) Team Sponsorship
 (2) Field Maintenance Sponsor
 (34) Outfield Fence 9'x3'(inside)
 (8) RF High Traffic 8' x 7'(outside)
 (8) LF High Traffic 8'x7'(outside)

Field # 1 Jr/Sr Baseball

Advertising Available

(4) Team Sponsorship
 (2) Field Maintenance Sponsor
 (5) Road Front 9' x 5'(outside)
 (47) Outfield Fence 8'x7'(inside)
 (47) Outfield Fence 8'x7'(outside)
 (14) Low Fence LF 9' x 3'(inside)
 (14) JUMBO 8'x14' (inside)
 (16) JUMBO 8'x14' (outside)

Field # 2 Major Baseball

Advertising Available

(4) Team Sponsorship
 (2) Field Maintenance Sponsor
 (7) Road Front 9' x 7'(outside)
 (36) Outfield Fence 9'x3'(inside)
 (36) Outfield Fence 9'x3'(outside)
 (8) LF High Traffic 8' x 5'(outside)
 (9) High Fence 9'x7' (inside)
 (9) High Fence 9'x7' (outside)

Field # 3 Major & Jr/Sr Softball

Advertising Available

(8) Team Sponsorship
 (2) Field Maintenance Sponsor
 (9) Road Front 9' x 5'(outside)
 (24) Outfield Fence 9'x5'(inside)
 (6) Outfield Fence 9'x5'(outside)
 (6) Batting Cages 9' x 5'(outside)

****SIGNED FORM AND PAYMENT DUE BACK BY 3/1/22 TO GUARANTEE SIGN PLACEMENT****

Contact Name: _____
 Email: _____
 Phone: _____

Please complete Payment information on the reverse side and return with enclosed envelope.

Select from below or see reverse side for individual field signs!

****HOME RUN Package****
 Pick(1) Road Front Sign
JR/SR #1 BBALL #2 SBALL #3
 (1) Small Sign Consession Area

\$750

****Grand Slam Package****
 Outfield Signs Fields(1,2,3 4)
 Dug Out Sign in fields (5,6,7)
 (1) Consession (1) High Traffic

\$2,000

****Fields of Dreams****
 Outfield/Field Sponsor (1,2,3,4)
 Dug Out Sign in fields (5,6,7)
 (1) Concession (3) High Traffic

\$3,000

****TEAM SPONSOR****
JR/SR MAJOR MINOR A
MINOR B T-BALL
BASEBALL SOFTBALL

\$300
 Pick (1)Division & BBALL or SBALL

****WEB SITE SPONSOR****
 1 YEAR WEBSITE POST
 LINK TO ADVERTISERS
 WEBSITE / PAGE

\$500

**** Slugger Package****
 Field #1
 JR/SR BASEBALL
 (1) OUTFIELD FENCE SIGN
 (1) DUGOUT or LOW FENCE
 (1) SMALL ROAD FRONT SIGN

\$1,000

**** COMBO DEALS****
 (PICK ONE)
 FIELD #1
JR/SR COMBO
 PICK (1) TEAM SPONSOR ABOVE
 (1) JR/SR OUTFIELD FENCE
 (1) JR/SR SMALL ROAD FRONT

FIELD #2 AND #4
BASEBALL COMBO
 PICK (1) TEAM SPONSOR ABOVE
 (1) OUTFIELD MAJOR & MINOR
 (1) HIGH TRAFFIC AREA

FIELD #3 AND #5
SOFTBALL COMBO
 PICK (1) TEAM SPONSOR ABOVE
 (1) OUTFIELD # 3 & DUGOUT #5
 (1) HIGH TRAFFIC AREA

\$1,000

**** HIGH TRAFFIC AREA****
BACK OF FIELD#2
BATTING CAGES BY #5/6

\$250

**** OUTFIELD FENCE****
MAJOR #2 MINOR A #4
SOFTBALL #3


\$350

**** DUG OUT FENCE****
MINOR B #6 T-BALL #7
SOFTBALL #5

\$300

**** OUTFIELD FENCE****
 Field #1
 JR/SR BASEBALL
 8' Wide X 7' High

\$500



****JUMBO JR/SR FIELD****
 8' X 14' OUTFIELD SIGN

\$1,000

Quantity Discounts Available \$25 off multiple signs ordered!

FIELD #1 JR/SR BASEBALL

QTY	EA	LOCATION	SIZE	TOTAL
	\$650	Field Maintenance Sponsor (LH) OR (RH)(back stop)(2)	(1) 9'w x 7' h banner	
	\$500	Outfield Fence (Inside Field)(47)	(1) 8'w x 7'h banner	
	\$450	Outfield Fence (Outside Field)(47)	(1) 8'w x 7'h banner	
	\$350	Left Field Inside (Low Fence on Left Side)(14)	(1) 9'w x 3'h banner	
	\$1,000	Right Field JUMBO SIGN (INSIDE FIELD)(14)	(1) 8'w x 14'h banner	
	\$1,000	Right Field JUMBO SIGN (OUTSIDE WALKWAY)(16)	(1) 8'w x 14'h banner	

FIELD #2 MAJOR BASEBALL

QTY	EA	LOCATION	SIZE	TOTAL
	\$650	Field Maintenance Sponsor (LH) OR (RH)(back stop)(2)	(1) 9'w x 7' h banner	
	\$350	Outfield Fence (Inside Field)(36)	(1) 9'w x 3'h banner	
	\$250	Outfield Fence (Outside Field)(HIGH TRAFFIC)(36)	(1) 9'w x 3'h banner	
	\$350	Left Field Outside (HIGH TRAFFIC)(8)	(1) 8'w x 5'h banner	
	\$500	Field #2 Outside (Road Frontage)(HIGH TRAFFIC)(7)	(1) 9'w x 7'h banner	
	\$500	Right Field Outside High Fence (CONSESSION STAND)(9)	(1) 9'w x 7'h banner	
	\$400	Right Field Inside High Fence (9)	(1) 9'w x 7'h banner	

FIELD #3 JR/SR & MAJOR SOFTBALL

QTY	EA	LOCATION	SIZE	TOTAL
	\$650	Field Maintenance Sponsor (LH) OR (RH)(back stop)(2)	(1) 7'w x 7' h banner	
	\$350	Outfield Fence (INSIDE FIELD)(24)	(1) 9'w x 5'h banner	
	\$500	Field #3 Outside (Road Frontage)(HIGH TRAFFIC)(9)	(1) 9'w x 5'h banner	
	\$350	Right Field Outside (Facing Gazebo)(6)	(1) 9'w x 5'h banner	
	\$350	Batting Cage Fence (HIGH TRAFFIC)(6)	(1) 9'w x 5'h banner	

FIELD #4 MINOR A BASEBALL

QTY	EA	LOCATION	SIZE	TOTAL
	\$650	Field Maintenance Sponsor (LH) OR (RH)(back stop)(2)	(1) 6'w x 7' h banner	
	\$350	Outfield Fence (Inside Field)(34)	(1) 9'w x 3'h banner	
	\$450	Left OR Right Field Outside (HIGH TRAFFIC)(16)	(1) 8'w x 7'h banner	

FIELDS #5 MINOR SOFTBALL / #6 MINOR B BASEBALL / #7 T-BALL

QTY	EA	LOCATION	SIZE	TOTAL
	\$300	FIELD #5 MINOR SOFTBALL - Dug Out Fence(20)	(1) 7'w x 4'h banner	
	\$250	Batting Cage Fence (NEXT TO #5)(HIGH TRAFFIC)(17)	(1) 9'w x 3'h banner	
	\$300	FIELD #6 MINOR B BASEBALL - Dug Out Fence(20)	(1) 7'w x 4'h banner	
	\$300	FIELD #7 T-BALL- Dug Out Fence(20)	(1) 7'w x 4'h banner	

QUANTITY DISCOUNT (\$25 PER SIGN ON ALL SIGNS ABOVE (1) SIGN ORDERED)

SUBTOTAL \$:

TOTAL # SIGNS ORDERED: X \$25 (-\$) = DISCOUNT (SUBTOTAL \$ - DISCOUNT \$) =

Payment Options: (PLEASE RETURN PAYMENT IN ENCLOSED ENVELOPE)

TOTAL DUE:\$

Exchange Annual Advertising Costs for Services/Merchandise Contact Scott Slavin for details 443-945-5822

Check Enclosed: (please make check payable to: Elkton Little League)

Credit Debit Card: Visa MasterCard Discover American Express

Name on Card: _____ CARD NUMBER: _____

Expiration: ____/____/____ CVV: _____ Billing Zip Code: _____

The firm/individual listed on this form is entering into a (1 year) annual advertising agreement with Elkton Little League, by my signature below I accept the pricing of the advertisement and if Credit Card payment was selected I authorize Elkton Little League to process my Credit/Debit transaction as listed above:

Signature _____

Date _____